

Lakeshore Light Deadlines & Advertising Information

Lakeshore Light Deadlines and Publication Schedule for 2011-2012

Deadline	Publication Schedule
Monday, August 01, 2011	Week of August 22, 2011
Monday, September 19, 2011	Week of October 10, 2011
Monday, November 7, 2011	Week of November 28, 2011
Monday, January 16, 2012	Week of February 6, 2012
Monday, March 12, 2012	Week of April 9, 2012
Monday, May 07, 2012	Week of May 28, 2012

Lakeshore Light Advertising Information

Advertising space will be available for purchase in each of 6 issues for the 2010-2011 school year. The black and white ads will be business card size (3 1/2" x 2"). Direct questions to: wbedell@lakeshoreps.org or call the administration office and ask for Judy Benjamin at 428-1400. Space is limited.

\$100.00 - per advertisement
\$190.00 - two advertisements (5% savings)
\$285.00 - three advertisements (5% savings)
\$360.00 - four advertisements (10% savings)
\$450.00 - five advertisements (10% savings)
\$510.00 - six advertisements (15% savings)
Set up is available for an additional \$25.00.

The Lakeshore Light Newsletter reaches approximately 8,200 households.

Set up information:

If you choose to set up your own advertising: please send a horizontal 3 1/2" x 2" black and white pdf file to: wbedell@lakeshoreps.org Advertising space is limited and must be received by the above deadlines to be considered for the Lakeshore Light publication.